

Links - Good & Bad Examples

Take a look at these two examples of including links in text. Which appeals more to you? Too many links can be a bit overwhelming. Remember that less is more. You want the reader to feel that they are able to click on each of the links, and not have so many they couldn't possibly have time to get to all of them. Only link to the important information.

EXAMPLE #1

This weekend we are going on a [volleyball](#) trip to [Valdez](#). I have been looking forward to this trip for a long time, for several reasons. The first reason, is that I just love the trips, and [Valdez](#) is far away so we have a great time in the [van](#). The second reason is that I get to see two of my good friends who I met at [volleyball camp](#) a couple of years ago, Tara and Ashley. The third reason is that the trip is for a [big tournament](#), and there will be 8 other teams there, so that means lots of action this weekend.

The only thing I am worried about is the [weather](#) – Valdez has been getting a ton of [snow](#) the past couple of weeks, and we have been hearing stories about [Thompson Pass](#) being closed a bunch of times. That will be terrible if the trip has to be canceled, but I also worry about safety.

A couple of years ago, our volleyball team went on a trip to Valdez and there was a [bad storm](#). Right after we got up on the pass, they closed the road. It was so scary! The snowstorm was blinding and our driver could hardly see the front of the van. There were some cars in front of us, and one of them rear-ended another because they couldn't see it. It took us several hours to get through the pass because we were going so slow. That memory has really stuck with me!

EXAMPLE #2

This weekend we are going on a volleyball trip to [Valdez](#). I have been looking forward to this trip for a long time, for several reasons. The first reason is that I just love the trips, and Valdez is far away so we have a great time in the van. The second reason is that I get to see two of my good friends who I met at volleyball camp a couple of years ago, Tara and Ashley. The third reason is that the trip is for a big tournament, and there will be 8 other teams there, so that means lots of action this weekend.

The only thing I am worried about is the weather – Valdez has been getting a ton of snow the past couple of weeks, and we have been hearing stories about [Thompson Pass](#) being closed a bunch of times. That will be terrible if the trip has to be canceled, but I also worry about safety.

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